2013 ANNUAL REPORT

Growing Our Family To Ensure An **ABUNDANT LIFE**[®] For Yours





OUR MISSION AND VALUES

Lutheran SeniorLife operates a number of the region's best senior living communities and service programs including:

- St. John Specialty Care Center
- RoseCrest Assisted Living
- Overbrook Pointe
- Passavant Retirement Community
- LIFE Programs in Butler, Beaver, Lawrence and Allegheny counties
- VNA, Western Pennsylvania
- Valley Care
- The Commons at Stonebrook Village
- Crown Pointe at Clearview
- Lindwood Crest

OUR MISSION

On behalf of our moral owners*, Lutheran SeniorLife serves elders in our three-synod region, intending that the recipients of our services experience a more Abundant Life[®] regardless of their physical condition or financial circumstances.

OUR VALUES

We accept and value each individual as a gift from God. We honor our commitments and act with justice and love. We strive to understand and satisfy the needs of those we serve. We express God's love by providing a more *Abundant Life*[®] to those whom we serve and those who serve.

* The Southwestern Pennsylvania Synod, the Northwestern Pennsylvania Synod and the West Virginia-Western Maryland Synod



CORPORATE OFFICE 191 Scharberry Lane Mars, PA 16046 (724) 776-1100



Lutheran SeniorLife provides the opportunity for older adults to live an Abundant Life® at our senior living communities and through our health and wellness services throughout western Pennsylvania in Butler, Beaver, Lawrence, Allegheny, Armstrong and Westmoreland counties.

Two of the most significant events of 2013 were the addition of new members to the Lutheran SeniorLife family.

Plans have been finalized to open LIFE Armstrong in 2014. A location to establish this new program has been identified on the property of our newest corporate partner, ACMH (Armstrong County Memorial Hospital).

Health System. LIFE Butler County is part of our relationship with the Butler County Health System. Through the LIFE Programs, Lutheran SeniorLife now has partnerships with three of the regions highest quality and strongest health care providers.

In addition to these community-based services, Lutheran SeniorLife also opened Overbrook Pointe in 2013, a beautiful residential living community on our St. John Campus adjoining Mars Borough, Adams Township and nearby Cranberry Township. This community is

LETTER FROM THE BOARD CHAIRMAN AND CEO

2013 was a year of unprecedented growth, accomplishments and new programming for Lutheran SeniorLife. As the cover of this Annual Report makes clear, the reason for that growth is to better serve.

The Visiting Nurses Association (VNA), western PA, is now part of the Lutheran SeniorLife continuum of service providers. VNA's outreach into the Butler, Armstrong, northern Allegheny and other neighboring communities is a good fit for Lutheran SeniorLife. Through the VNA, Lutheran SeniorLife now offers both a hospice and palliative care program.

Valley Care Association, which offers adult day care services in Moon Township and Ambridge, is also now a part of Lutheran SeniorLife, and they will be a complement to the LIFE programs and services in these areas.

LIFE (Living Independence for the Elderly) remains one of the fastest growing programs offered by Lutheran SeniorLife. It is a model of the partnership approach that we think is so important in the changing environment of senior living. LIFE Beaver County, which celebrates its 10th anniversary this year, and LIFE Lawrence County are both in partnership with Heritage Valley

filling fast, and its location next to RoseCrest Assisted Living and St. John Specialty Care Center now gives Lutheran SeniorLife two strong Continuing Care Retirement Communities in St. John and also Passavant Retirement Community.

Passavant may offer the biggest news in 2014 as we plan for the dedication of 'The New' Passavant Community in June. After three years and a \$57 million investment, Passavant will offer a beautiful new facility, private rooms, a pool, new therapy areas and a host of other amenities on its beautiful 42-acre campus.

The opening dedication and ceremony will be part of a Worship service that will include clergy and our friends from throughout our three-Synod region of the Evangelical Lutheran Church in America. The Worship service is to remind all of us that through God's grace we have been able to continue to grow, and we hope that it will increase our ability to serve more and to serve better.

While much is changing at Lutheran SeniorLife as we prepare to serve people who are not getting old, but who want to live a different and less encumbered life, Lutheran SeniorLife remains faithful to its mission as a Social Ministry Organization.

The Health & Wellness Ministry, which touches congregations from around the Synod with parish nursing, wellness programs and related ministries, also



has grown dramatically.

When Jesus promised in the Gospel of John in Chapter 10, verse 10, to give us life more abundantly, we believe part of the fulfillment of that promise included God providing people to serve those in need. We believe that Lutheran SeniorLife is part of that fulfillment, which is why we hope that all of you, who support us, and those we serve, think of Abundant Life® when you think of Lutheran SeniorLife.

Our thanks to all of you who stand with us every day.

COMMUNITY-BASED PROGRAMS AND SERVICES

Lutheran SeniorLife welcomed tremendous growth this year in our community-based services and programming. Our affiliations with VNA, Western PA and Valley Care have provided the opportunity to broaden our service area and provide an Abundant Life[®] for more seniors than ever before.

Over the past year, more than 500 patients were cared for at VNA, Western PA's inpatient facility in Butler, many of whom were able to return home once their symptoms were successfully managed. The newly developed Transitions Program was launched this year

to help reduce the number of hospital readmissions through patient and family education.

Unlike some hospice providers, VNA, Western PA serves not only older adults, but anyone living with a terminal illness – from infant to adult – needing assistance while on the journey through the final stages of their life. Caretakers not only help the patient by managing distressing symptoms, but also by providing emotional support to the patient and their family.

Lutheran SeniorLife is committed to helping seniors live as independently

program and BeHome Partners™, an agency of promotes a faster recovery, improves outcomes and increases the patient's overall physical and psychological well-being.

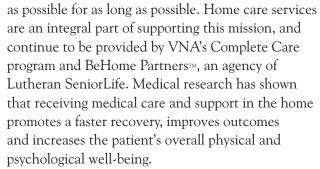
In July, Valley Care became a part of the Lutheran SeniorLife family. Its Adult Day programs and

and through its Home Safe Home program.

continuum of services.

of the Valley Care board of directors.

Lutheran SeniorLife is pleased to welcome Valley Care and its employees.



Home Safe Home Programs are a wonderful complement to our current

"Valley Care and its adult day services and Home Safe Home programs are honored to join with Lutheran SeniorLife to become part of an organization whose mission to improving the quality of life for seniors in a person-sensitive, caring, coordinated and comprehensive manner meets the dreams of Valley Care founders," said Dr. Daniel H. Brooks, chairman



LIFE PROGRAMS

system for safety.

awarded perfect scores.



Western Pennsylvania 154 Hindman Road Butler, PA 16001 (724) 282-6806

or at its inpatient facility in Butler.

personal care and support to help seniors live independently in their homes.

The LIFE Programs in Beaver, Butler and Lawrence Counties all saw steady growth in the number of enrollees in 2013, with the total number of participants now over 400. This number will continue to grow in 2014 with the opening of a new LIFE center in Armstrong County in partnership with ACMH (Armstrong County Memorial Hospital) next fall.

LIFE Lawrence County will also expand its services with the purchase of two three-bedroom homes which will house nursing home eligible residents that will participate in the LIFE Program

These homes will have 24-hour CNA supervision for the residents with the security of the A-frame Digital technology personal monitoring

The LIFE Lawrence County center achieved a perfect score on its annual survey conducted by the Pennsylvania Department of Aging. Less than five percent of 263 adult day centers across the state are

After a zero deficiency Center for Medicare and Medicaid Services Readiness survey in April, LIFE Butler County was granted Medicare Provider status in September, making LIFE Butler County a fully



capitated at-risk program. In addition, LIFE Butler County started a pilot program with Butler Memorial Hospital to provide transportation for Butler Health System outpatient services.

LIFE Beaver County was named the Large Non-Profit Business of the Year by the Beaver County Chamber of Commerce, in part for its successful partnerships within the community.

THE HEALTH & WELLNESS MINISTRY, a collaboration of Lutheran SeniorLife, the Southwestern Pennsylvania

Synod of the Evangelical Lutheran Church in America and the Mercy Parish Nurse program, celebrated its fifth anniversary of service this year. Thirty one churches from around the Synod now participate in the program, with nine commissioned parish nurses.

The ministry encourages holistic wellness in its congregations and also serves as a resource for information about senior care.

Lutheran SeniorLife and the Health & Wellness Ministry were proud to participate in and sponsor events at the 2013 SWPA Synod Assembly in June and the Synod Convocation in October.



231 W. Diamond Street Butler, PA 16001 (724) 287-5433

Lawrence County A partnership of Lutheran SeniorLife and Heritage Valley Health System

2911 W. State Street New Castle, PA 16101 (724) 657-8800

LIFE Programs help eligible older adults who are living at home by managing their medical, social and functional needs at the LIFE Centers.



9625 Perry Highway Pittsburgh, PA 15237 (724) 312-4875

The Health & Wellness Ministry develops and facilitates health ministries and communities throughout the SWPA Synod of the Evangelical Lutheran Church in America.

PASSAVANT RETIREMENT COMMUNITY

The repositioning project at Passavant Retirement Community, replacing the largest facility on campus, Olde Main, and 38 outdated cottages with a new, expanded main building, 20 new apartments and 10 new cottages, continues to make steady progress. Substantial completion of the new building is expected by March, 2014, a dedication and open house are planned for May and move-ins are planned to begin in June.

Passavant Retirement Community residents and staff have been actively involved in a number of Action Teams designed to address a variety of issues from building design, to resident and family education, to dining changes in the new building. This input has been an invaluable resource for the management team at Passavant, whose goal is to create a more enriching, life-affirming campus for everyone.

The new construction and modernization of our facilities is being supported by the Enriching Abundant Life®: A New Vision for Senior Living at Passavant Retirement Community Capital Campaign, which has surpassed the \$1.3M mark in generous donations from residents,

families, friends, churches, foundations, organizations and businesses, allowing Lutheran SeniorLife and Passavant Retirement Community to continue to provide dignified and compassionate care for our residents for generations to come.

"Philanthropic support for this project is vital and indicative of belief in Passavant's service and Lutheran SeniorLife's mission," said Frank T. Baker, chairman of the capital campaign committee.

Lutheran SeniorLife's mission also includes the commitment to leverage technology to help our residents live more safely, independently and simply. Passavant Retirement Community residents and their families can now visit the newly-opened Technology Smart Home on campus to interact with various technology items that can assist with everyday living tasks; keep seniors active and involved with hobbies and activities; maintain connection to loved ones; and monitor health concerns.



schedules.

All Passavant Retirement Community residents have the daily opportunity to participate in activities and programming designed to engage and enrich the mind, body and spirit.

Lutheran SeniorLife Passavant Retirement Community

401 S. Main Street Zelienople, PA 16063 (724) 452-5400



Passavant Retirement Community is a vibrant senior living community which offers a variety of housing options including several styles of independent living, personal care and nursing care on its campus in the historic town of Zelienople.

To further keep our residents safe, a new mass alert system, the Vblaster, was recently installed on campus to allow for more timely notification to independent living residents in the event of an emergency on or around campus. Residents can be notified of dangerous weather conditions, police or fire emergencies, road

closures and more through email, voicemail or text. In the coming months, the system will also be used to send non-emergency reminders and later as a call-in system providing daily dining menus and activity

"The Vblaster system is one more way for us to better support our residents and give them opportunities for an Abundant Life,"," said Laura Roy, executive director of Passavant Retirement Community.

All Passavant Retirement Community residents have the daily opportunity to participate in activities and programming designed to engage and enrich the mind, body and spirit. Much of this programming is interactive throughout all levels of living, encouraging socialization among all residents. One program in particular, the Dreams in Motion class, has become increasingly popular for nursing residents and residents receiving memory care. The class is a combination of movement, song and story-telling, allowing for a sense of self-discovery and inner peace for residents of all physical abilities.

The Second Wind Dreams program marked its 10th anniversary in October. With assistance from dedicated staff, this program helps some of our nursing residents take trips and outings that they have always dreamed of, but thought were no longer possible for them. Some recently realized dreams have included trips to the Big Butler Fair, Kennywood Park, Red Barn Theater, fishing excursions and even a visit with Ben Roethlisberger of the Pittsburgh Steelers.



ST. JOHN SPECIALTY CARE CENTER CAMPUS

ST. JOHN SECIALTY CARE CENTER

In 2013, St. John Specialty Care Center continued to provide the highest quality clinical management for its residents, and remains below the state average in hospital readmissions. A new discharge education program helps residents and their families recognize signs and symptoms of medical complications for which early intervention by a medical professional can prevent hospitalization.

St. John received exceptional results on its annual survey conducted by the Pennsylvania Department of Aging in December, with just one deficiency noted. This is a significant achievement, as the unannounced surveys evaluate hundreds of criteria from facility cleanliness, to proper medication storage, to staff credentials, to safety of the building and grounds.

As many other nursing facilities are choosing to close their respiratory therapy programs due to increasing operating costs, St. John has reaffirmed its commitment to its respiratory therapy program and the

many residents who benefit from it. The continuation of this historically successful program speaks to the charitable nature of Lutheran SeniorLife and its commitment to providing an Abundant Life[®] for all we serve.

St. John is in the final stages of the development of a new cardiopulmonary program. Focusing on resident goals, this program will combine cardiac rehabilitation with respiratory therapy to help improve physical functioning while also increasing endurance.

Changes are being planned in St. John's Dining Services department for the coming year. As part of the culture change initiative happening system-wide, an effort is being made to provide a more home-like atmosphere for all of our residents. There will be increased resident food choices and less "tray service," making the dining experience more pleasant and less clinical for the residents.

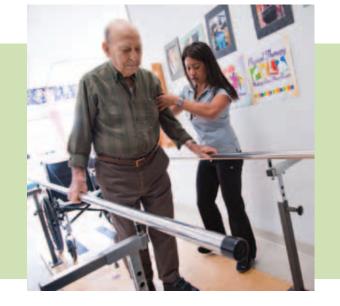
RoseCrest Assisted Living remains the only licensed assisted living facility secured for dementia in western Pennsylvania, providing great peace of mind for families who place their loved one in our care.

Like St. John Specialty Care Center, RoseCrest also had a tremendously successful Department of Aging Survey in 2013, and was awarded a deficiency-free perfect score. These surveys, although conducted annually, are unannounced. This means that every aspect of facility operations must be in full compliance with state regulations at all times, which is difficult to achieve.



500 Wittenberg Way P.O. Box 928 Mars, PA 16046 (724) 625-1571

Outpatient Rehabilitation (724) 625-4849



St. John Specialty Care Center has provided exceptional care for seniors for more than 100 years. Residents receiving Alzheimer's care, sub-acute care and short-term care are living their abundant lives with assistance from our highly trained, dedicated staff of professionals.

ROSECREST ASSISTED LIVING

The therapeutic activity program at RoseCrest not only provides entertainment for our residents, but is structured to address the physical and cognitive needs that are unique to those with dementia. These activities are rotated every 30 minutes to increase active participation and prevent stress.

Unique to RoseCrest's therapy program is a new innovation called "validation therapy." Research suggests that those with dementia are happier and less anxious when they are allowed to 'live in their moment,' meaning that when a resident is re-living times passed,

they are not corrected or re-directed to the present. Instead, staff respectfully allows residents to live in the moments in time in which they feel most comfortable. This has produced a notable change in the overall well-being of the residents, with decreased frustration for them and their family members as well.

OVERBROOK POINTE

Overbrook Pointe, the newest addition to the Lutheran SeniorLife family, welcomed its first residents in September, offering a new concept in senior living. With a variety of apartment styles to choose from and exceptional amenities to enjoy in a location surrounded by opportunities for entertainment, shopping and a wide selection of personal and business services, it is sure to be an excellent place for residents to live their Abundant Life.

The opening marks the final stage in the creation of a Continuing Care Retirement Community on the St. John Specialty Care Center campus where residents can take advantage of our full range of services from independent living to assisted living or personal care if or when it is necessary.



1000 Graham Way P.O. Box 1285 Mars, PA 16046 (724) 625-1900

RoseCrest provides quality care specifically for those with Alzheimer's disease or other forms of dementia requiring memory suppor





1500 Graham Way Mars, PA 16046 (724) 687-3372

Overbrook Pointe is a new, 53-unit independent living apartmentbuilding with several unique featuresand exceptional amenities.



LUTHERAN SENIORLIFE OFFERS A VARIETY OF SENIOR LIVING AND CARE OPTIONS, EACH IN A FULFILLING ENVIRONMENT WHERE THE PHYSICAL, SPIRITUAL AND EMOTIONAL NEEDS OF EACH INDIVIDUAL ARE MET.





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Independent Living Personal Care Skilled Nursing Long Term Care **Outpatient Rehabilitation** Adult Day Care

Lutheran SeniorLife	
St. John Specialty Care Center	

Personal Care Skilled Nursing Long Term Care **Outpatient Rehabilitation** Lutheran SeniorLife RoseCrest

> Assisted Living

Lutheran SeniorLife Overbrook Pointe

> Independent Living

LIVING INDEPENDENCE FOR THE ELDERLY

Adult Day

Care



Hospice Home Health Care Home Care

Lutheran SeniorLife Valley Care

> Adult Day Care



Independent Living



Independent Living



Independent Living

2013 HIGHLIGHTS AND ACCOMPLISHMENTS

PASSAVANT RETIREMENT COMMUNITY

- The 10th Anniversary Excellence is Ageless Gala in April raised a record \$280,000 for benevolent care, bringing the total to more than \$1.2M since the Gala's inception in 2004.
- The ninth annual Grandparent's Run in September raised nearly \$12,000 for benevolent care.
- Residents and staff at Passavant Retirement Community continue to support their neighbors in the surrounding town of Zelienople through participation in events such as the 4th of July parade and Fall Festival. They are so passionate about their community that one Passavant resident, Donald Burgess, was named to Zelienople Borough Council effective January 1, 2014.

ST. JOHN SPECIALTY CARE CENTER CAMPUS

- To show their support for residents with Alzheimer's disease, staff members from St. John Specialty Care Center and RoseCrest Assisted Living participated in the annual Walk to End Alzheimer's in October at Point State Park. The team donated \$727.61 to the Pittsburgh Chapter of the Alzheimer's Association.
- St. John Specialty Care Center's annual Fashion Show raised more than \$11,000 to support the secret Santa program and resident activities.
- Following a successful grand opening in October, residents at Overbrook Pointe have been busy settling into their new homes, and planning events to become better acquainted with their new neighbors.





LIFE PROGRAMS

- Program.

• LIFE Beaver County held its first annual Screaming Legs Challenge through Brady's Run Park in August to benefit the LIFE Blessings

• For the third year in a row, LIFE Beaver County participants won first place in their division at the Beaver County Senior Olympics.

VNA, WESTERN PENNSYLVANIA

• The Annual Butterfly release was held in May to honor the lives of those served by VNA. More than 250 butterflies were released into the gardens of the Succop Conservancy in Butler.

• Carla Lowrie, RN, was honored with the prestigious Cameo of Caring Award through the University of Pittsburgh's School of Nursing for her exceptional bedside care.

LUTHERAN SENIORLIFE

- Lutheran SeniorLife was named one of Western Pennsylvania's healthiest employers by the Pittsburgh Business Times.
- Lutheran SeniorLife played an important role in a panel discussion on current technology at Carnegie Mellon University in October. The presentation was organized by Quality of Life Technology Center (QoLT), with which Lutheran SeniorLife formed a partnership to examine technology and how it can enhance and improve the lives of seniors.
- A new, more user-friendly website was developed in 2013. The new site provides more comprehensive information about our programs, services and locations, and has been made more compatible when operating from a mobile device such as a smart phone or tablet.

THANK YOU!

On behalf of the Lutheran SeniorLife Foundation Board of Directors, we extend our tremendous gratitude to you, our donors—residents and their families, friends, and employees; churches, foundations, organizations, and businesses—who have contributed philanthropic support for Lutheran SeniorLife and those we serve. You are valued and important partners in Lutheran SeniorLife's mission. Because of your generosity, Lutheran SeniorLife continues to provide essential benevolent care for residents in need, and remains a leader and innovator in retirement communities, programs and services for older adults. Special recognition is given to the following donors.

Sincerely,

Jane E. Bittcher Chairman, Lutheran SeniorLife Foundation

Revie M. Pelos

Renée M. Pekor President, Lutheran SeniorLife Foundation

CAPITAL CAMPAIGN Enriching Abundant Lifee: A New Vision for Senior Living at Passavant Retirement Community

An abundant life expresses the philosophy of Lutheran SeniorLife as we serve older adults. Passavant Retirement Community is repositioning its campus and replacing Olde Main with a new Main building in order to respond to changing needs in senior living and to create a campus that is even more life-affirming and enriching. The capital campaign continues through June 30, 2014 to support this project—the largest undertaking in the history of Lutheran SeniorLife and Passavant Retirement Community. We thank the following donors-residents, families, friends, employees, congregations, companies, and foundations-for their generosity and commitment to the new vision for Passavant Retirement Community.

The following donors have made gifts to the capital campaign during the period January 1, 2013 – December 31, 2013.

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The 1893 Founders Society is an annual giving society that recognizes donors who provide essential support for benevolent care, programs, and services. The following members of the 1893 Founders Society are our partners in mission who made contributions of \$120 or more during the period January 1, 2013

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Assets

Current Assets ' Property Develor Benefic TOTAL

Current Long Te Deferre Net Ass

2013 FINANCIAL STATEMENT

COMBINED BALANCE SHEET

t Assets	\$58,830,425
Whose Use is Unlimited	
y, Plant and Equipment	104,343,155
pment and Real Estate	3,541,347
ial Interest in Trusts	1,638,648
ASSETS	\$169,337,746

Liabilities and Net Assets

t Liabilities	
erm Debt	
ed Revenues	2,767,550
sets	

TOTAL LIABILITIES & NET ASSETS.

\$169,337,746

FISCAL YEAR 2013 PROGRAM STATISTICS

Number of Resident Units:

Passavant Retirement Community
Independent Living
Personal Care164
Nursing
St. John Specialty Care Center
Alzheimer's Care
Long Term Care 60
Sub-acute Care
Personal Care
Crown Pointe Butler
LIFE Programs
LIFE Beaver County
LIFE Butler County
LIFE Lawrence County 69
Timon Property Development
Stonebrook Village
Mars Holdings/RoseCrest

Benevolent Care, Subsidies and Allowances\$12,149,143

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